



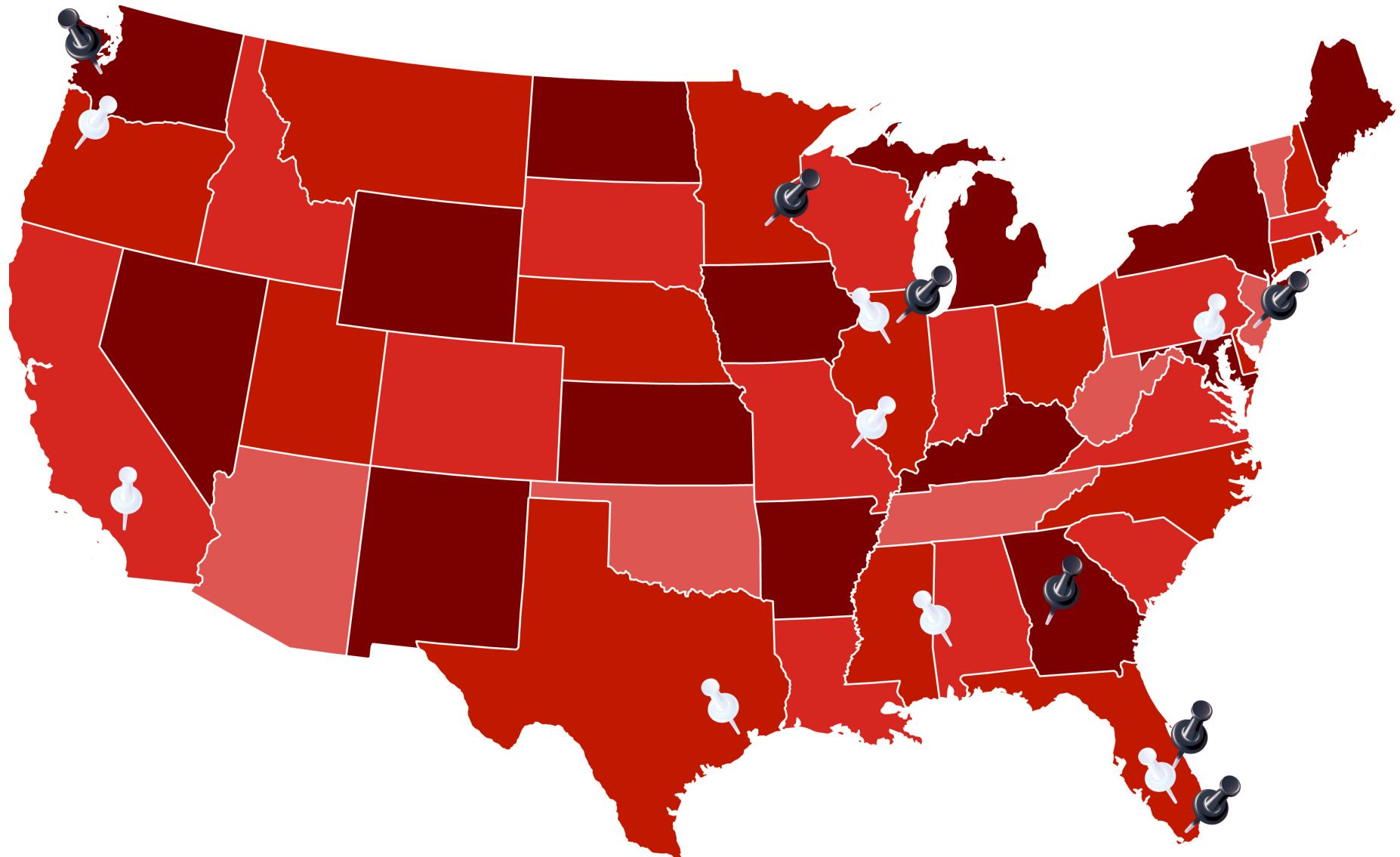
results kit  
2010



I have always tried to look professional within a budget. I was so glad to be invited to your Limited event! I found the perfect power suit at the right price and couldn't be happier.

Frances Walton

# cities



13  
cities

15  
events

22,000  
miles

3,167  
girls on top

\$189,054\*  
in event sales

\$4,641,645\*\*  
in endorsement sales

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1  
amazing  
partnership



\*through October 31, 2010

\*\*through 11/27/2010



## the limited + nicole williams

Personal Success. It means something different to everyone but the common denominator is this: the way we present ourselves matters.

We have about 2.2 seconds to make a first and lasting impression (not to mention all the other seconds that go into our day-to-day attempt to look like we have it pulled together). In most cases that would be a wee bit overwhelming, but I believe that the relevant advice and information from WORKS coupled with fantastic quality clothes at affordable prices from The Limited has made life a whole lot easier and more successful for thousands of women around the country.

The proof is in our partnership.

# may



may 4 | *mall of america*

SALES	ADS	UPT	TRANS	UNITS
\$12,666	\$143.93	5.6	88	492

*guests: 177*

may 6 | *st. louis galleria*

SALES	ADS	UPT	TRANS	UNITS
\$18,101	\$107.74	5.1	168	860

*guests: 236*





I just wanted to say that it was a pleasure meeting you at The Limited event. I was so inspired by your presentation. I recently have struggled with a career change...I walked away with a new suit and a new attitude.

Maggie

# june



june 8 | menlo park

SALES	ADS	UPT	TRANS	UNITS
\$10,661	\$121.15	5.0	88	441

guests: 203

june 10 | watertower

SALES	ADS	UPT	TRANS	UNITS
\$16,222	\$94.86	4.0	171	692

guests: 341

suits & salads | june 10 | oakbrook

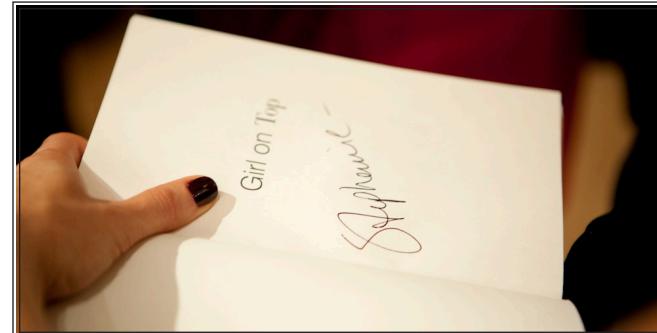
SALES	ADS	UPT	TRANS	UNITS
\$9,082	\$78.97	3.5	115	404

guests: 221

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endorsement sales | \$829,269

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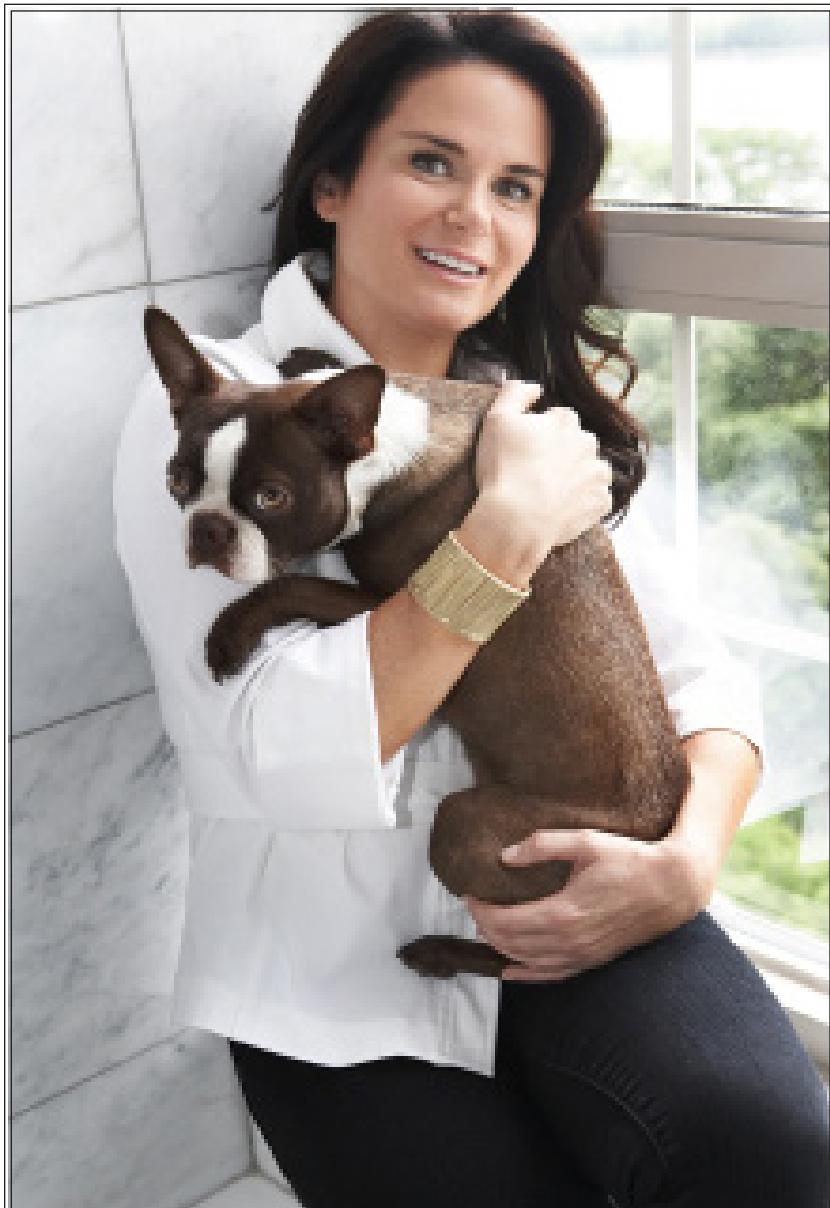




Thank you! I had a wonderful and inspiring time at The Limited event on Thursday night. Please let me know if you have any other upcoming events. I would love to invite some friends and colleagues.

Amy Rush

# july



july 20 | southcenter

SALES	ADS	UPT	TRANS	UNITS
\$8,353	\$144.01	5.3	58	307

guests: 124

july 22 | washington square

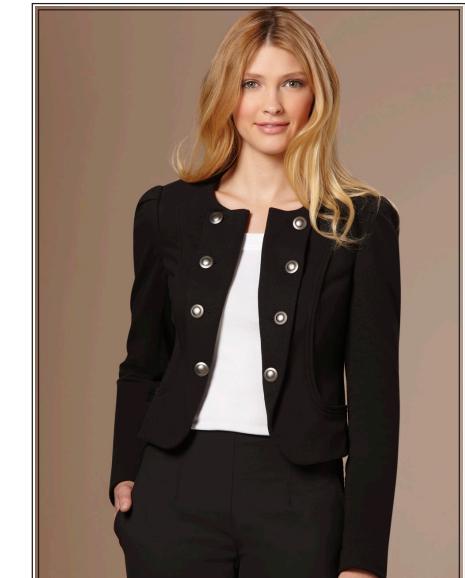
SALES	ADS	UPT	TRANS	UNITS
\$14,112	\$138.36	5.6	102	567

guests: 179

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endorsement sales | \$964,278

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I just wanted to send you and The Limited team a quick note to thank you for the wonderfully interesting, timely and insightful event last night. I found your event and all the information you provided to be a cut above the typical events out there. Thanks for helping to keep things interesting.

Heidi Barnes

# august



august 23 | dadeland

SALES	ADS	UPT	TRANS	UNITS
\$15,563	\$125.51	5.3	124	662

guests: 258

august 25 | aventura

SALES	ADS	UPT	TRANS	UNITS
\$9,780	\$116.43	4.7	84	397

guests: 189

suits & salads

august 25 | boca town center

SALES	ADS	UPT	TRANS	UNITS
\$5,671	\$85.93	3.6	66	238

guests: 146

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endorsement sales | \$1,235,909

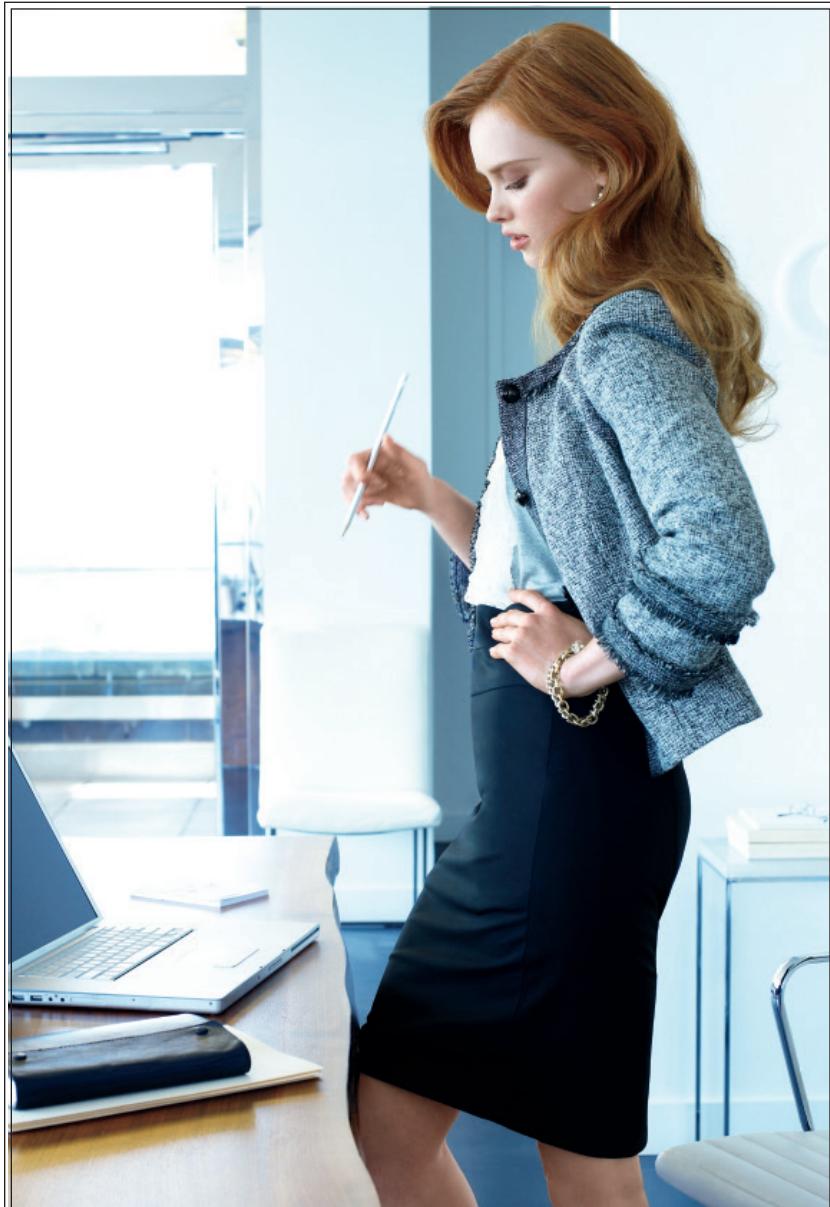
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I have been trying to get a promotion...I learned so much at The Limited event last night about how to dress professionally but not in a suit. I think this is the key I was looking for. I just want to thank you and The Limited for inviting me and offering such fantastic evening.

Arlene Frank

# september



september 14 | annapolis

SALES	ADS	UPT	TRANS	UNITS
\$10,235	\$155.07	5.1	66	339

guests: 126

september 16 | galleria 11

SALES	ADS	UPT	TRANS	UNITS
\$17,091	\$152.60	5.6	112	626

guests: 137

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endorsement sales | \$314,093\*

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Note: Smaller calculation - \*Limited inventory





Just wanted to let you know how much I appreciated meeting you last night at the Limited event and reaping the benefits of all your wonderful knowledge, expertise and guidance. I have been searching for some time now and last night was a wonderful wake up for me. I finally feel prepared to start taking my career into my own hands and now I even have the wardrobe to do it in. I had no idea The Limited had such wonderful clothes and at such a great price. Thanks for thinking to invite me.

# october



october 5 | perimeter

SALES	ADS	UPT	TRANS	UNITS
\$23,203	\$156.77	5.7	148	839

guests: 310

october 7 | riverchase

SALES	ADS	UPT	TRANS	UNITS
\$18,314	\$131.76	4.8	139	664

guests: 206

endorsement sales | \$616,965\*

Note: Smaller calculation - \*Limited inventory



# makeyourmarktour.com

**WORKS**  
BY NICOLE WILLIAMS



**Ambition comes from confidence. Make your mark.** *Nicole Williams*

Check back next month to see Nicole's new picks.

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Go to [The Limited.com](#) >  
Check out [GirlOnTopBook.com](#) >

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**Home Tour Style THE LIMITED**

Career expert and best-selling author Nicole Williams selects her favorite new looks from The Limited, designed to help you achieve your personal success.



**Meet Nicole and mingle with fellow GOT's when the Girl on Top tour hits your area!**

[See the tour dates](#)

**Take charge of your career NOW!**

[Get the newsletter](#) [Signup Now](#)

**Crush on**



**who**  
The Limited ladies, yours truly, and fantastic women from around your area

**what**

- Free cocktails
- 40% discount (50% when you buy a copy of *Girl on Top*)
- Fabulous networking
- A fashion show with summer's must-have items
- A free gift bag (limited supply, so come early!)

**when**  
See all tour dates below!

**where**  
Across the country at a Limited store near you

**why**  
Because shopping with a 40% discount just never gets old!

**rsvp**  
Click here to RSVP by April 30th  
(Pssst. Friends don't let friends network—or shop—alone.)



**2. PONTE CORSET TOP \$34.90**

You have to **trust me** on this one: this top is perfect for any bust size - it minimizes or maximizes depending upon what you have up top! The fabric is **comfortable** like pajamas but the look is pure sophistication.

**HORIZONTAL PENCIL SKIRT \$59.50**

You know I **love** a pencil skirt but add a little horizontal element and you make this **classic** just that little bit more memorable (and wearable).

**GET THE LOOK ►**

# thank you.



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